

Subject: Request for Proposal (RFP) for Consulting Services for the Study of (a) RMG/Textile Industry and (b) Steel and Iron Industry in Bangladesh.

Prime Bank Limited would like to seek expression of interest from established and experienced Consulting/Research Firms and submit Technical (proposed TOR only) and financial proposals by **June 25, 2023** for conducting two in-depth studies on (a) Textiles & RMG and (b) Steel & Iron industries. While we request you to propose the contents of both the studies, we provide below a broad guideline for the scope of the studies.

Scope of Services: Consultancy Position for conducting two in-depth studies: (1) Textiles and RMG and (2) Steel and Iron industries.

Objective of the Consultancy Services: Prepare two in-depth study for Prime Bank Limited (PBL) on (1) Textiles and RMG and (2) Steel and Iron industries containing all the necessary information, data, **benchmarks, KPIs and forecast outlook to 2030** so that PBL can identify opportunities and risks in these industries and take prudent business and investment decisions for banking.

Based on the following Scope of Services, the consultant is expected to provide a detailed Terms of Reference, which needs to be agreed with PBL.

Duration of Service: Three months

Scope of Services:

The consultant will provide Prime Bank in-depth analysis of the following:

- i. **Overview of the Industry:** (This will include e.g. aspects such as size and structure of industry, major units, trends and forecasts in production, size of the domestic market, contribution of the sector to the Bangladesh economy, quality of machinery and size of domestic machinery manufacturing, sourcing/imports of machinery, import of machineries, sourcing of raw materials, number and quality of labor, domestic consumption patterns, etc.);
- ii. **Overview of Bangladesh Trade in the Sector/Industry:** (This will include, inter alia, analyses of Bangladesh trade agreements, tariff preferences received from major consuming countries, integration with global/regional value chains, export-import analysis including sourcing pattern of global buyers, number and volume of buying orders – trend, forecast and factors affecting sourcing decision of buyers, etc.)
- iii. **National Policy on Investment and Incentives:** (e.g., analysis of the post LDC Graduation impact on the industry investment environment and policies, sources of investment, quantum etc. areas of investment, subsidies provided to the sector training and capacity building schemes, nature of skilling schemes implemented, investments being made/contemplated in different sectors, etc.)
- iv. **Approach to Design and Quality in Apparel:** (This will include e.g., national standards, compliance with international quality norms/standards, testing facilities within the country, sustainable production processes followed etc.)
- v. **Market Dynamics and Insights:** (This will include domestic and global market dynamics, market drivers, Market Restraints, market opportunities, value chain & supply chain analysis, Porter's Five Forces Analysis, market segmentation, recent investment trend, capacity utilization and production orientation, sustainability analysis, competitive landscape - Market Concentration Overview, Company Profiles top 10 companies of each category – Large, Medium and Small (exporting and non-exporting)

Facility Management Division

- vi. **Banker's Benchmarks:** Key factors for entering banking relationship with individual firms (small, Medium and Big) in the industry; performance benchmarks for Prime Bank for each category and segment of companies, and forecasting of Industry Growth, Profitability and Investment

Financial Offer:

Consulting Services	Offer Price Including VAT & TAX	Any other cost relevant to Consulting Services
RMG/Textile Industry		
Steel and Iron Industry		
Total Cost:		

Note: Payment will be made after successful completion of services upon submission of bill with work order & job completion certificate which would be duly signed by authorized personnel of Research & Innovation of Prime Bank Limited.

Documents to be submitted:

Along with financial offers for the bank, the proposal should also include the following:

- Brief profile of the agency
- In-depth list of agency's capabilities
- A list of current and past clients
- Team structure and how to allocate resources for Prime Bank
- Brief profile of team members the firm
- Trade License, VAT/BIN etc.

After going through the terms & conditions, if you are interested to participate in the bidding process. Please submit your proposal in your company's letterhead pad as per above mentioned format duly signed by your company's authorized representative. The tender box kept at **Prime Tower (Ground Floor) Plot # 8 & 35, Nikunjo-2 C/A, Khilkhet, Airport Road, Dhaka-1219** on or before **25 June 2023, by 3:30 p.m.** and Proposal (RFP) for Consulting Services for the Study of (a) RMG/Textile Industry and (b) Steel and Iron Industry in Bangladesh on the top of the envelope. No quotations shall be dropped before or after this time

PBL reserves the right to accept or reject any quotation without any explanation

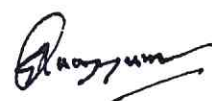
For any clarification and details of the Debriefing Session, the interested agencies are requested to contact:

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Thanking You,



Syed Ibne Shariar
VP & Head of FMD



Shah Nur Quayyum
SVP & Head of Research & Innovation